

# CREATING WORLD-CLASS CONTENT

## GRANDMASTERS MENTOR SPOTLIGHT

### *Justin Carter, SME & MCT*



Justin Carter has been deeply involved in the Microsoft Dynamics 365 ecosystem since 2007 and has

been recognized as a BizApps MVP since 2014. As of June 2024, he is also a Microsoft Certified Trainer (MCT). Justin has played a pivotal role in Microsoft certification exam development and MCT training materials since 2013 as part of the GrandMasters team. His expertise extends beyond

delivering high-quality Dynamics 365 implementations; he empowers customers to innovate and grow their businesses by leveraging the latest technologies. Justin is passionate about helping clients not just adopt new tools but understand how to become self-sufficient in learning and applying them—teaching them to “learn to fish” rather than simply providing the solutions.

As a dedicated entrepreneur, Justin is always exploring new ventures and thriving in his professional journey.

*“Justin is a true professional who always goes above and beyond to ensure the success of every project he works on. His dedication to clients, personable approach, and ability to connect with others makes him a pleasure to work with. Whether he’s mentoring or developing content, Justin’s expertise consistently elevates everyone around him.”*

*- Lisa Kreissler, Client Director, Founder*

## WOMEN PRESIDENTS ORGANIZATION



GrandMasters is proud to officially be a member of the Women Presidents Organization (WPO). The WPO is a dynamic and diverse collective of women business leaders around the world who share insight in groups facilitated to drive game-changing experiences.

## FUN FACTS ABOUT GRANDMASTERS

GrandMasters was established in 2002 with only three team members and is now a global leader in content development, training, and skills validation services.

### *Did you know GrandMasters has:*

- Recruited over 3,000 Subject Matter Experts.
- Created over 22,000 certification exam questions.
- Developed more than 4,900 skills and validated over 14,000 skills.
- Managed over 40 Beta Teaches and recruited over 200 students to participate.
- Recruited and facilitated more than 200 Job Task Analysis (JTA) sessions.
- Developed content for over 15 courses in technology, higher education, and construction industries.



# GRANDMASTERS GIVING



## *Fight homelessness with Acres of Diamonds*

GrandMasters is proud to support Acres of Diamonds this quarter. This organization sets out to ensure every homeless woman and child that comes to Acres receives the opportunity to rewrite their story. With homeless families experiencing generations of poverty, abuse, neglect, and addiction, Acres of Diamonds aims to provide holistic, long-lasting solutions to help address the problems.

With support of the community, Acres has made a huge impact on homeless families in the Western Washington area. The following statistics reflect just how much of an impact the program has made:

- 100% of women and children enrolled in the program who come from abusive situations are now safe.
- 94% of families who were homeless before the Acres of Diamonds program are now in stable housing.
- 92% of women who were living in addiction are now clean and sober.

Their goal is to continue providing the support and long-term transitional housing that homeless families in Western Washington need.



## *Explore the outdoors with Washington Trails Association*

We are proud to continue our donations to the Washington Trails Association. This organization mobilizes hikers and everyone who loves the outdoors to explore, steward, and champion trails and public lands. For 50 years, they have continued their hard work to protect trails and ensure equitable access.

“Go hiking! The secret to protecting trails and wilderness lies in getting people outside, on the trails, and exploring in the wilderness. WTA helps cultivate a community of hikers through our dynamic website, Washington Trails magazine, events, and our Families and Youth Program.” -WTA

## TEAM MEMBER HIGHLIGHT



We are excited to have Samantha Haney on board as our new Project Manager for our Construction line of business. Sam's

drive to learn new technologies and encouragement of others to do the same helps keep everyone at the top of their game on projects. Her leadership has been instrumental in delivering high-quality results and fostering innovation across the team.

## SME HIGHLIGHT



Our SME highlight, Ehsan Eskandari, has provided invaluable input, consistently elevating the quality of work with his deep expertise

and attention to detail. His commitment to thoroughness and ensuring a positive testing experience for candidates truly reflects his dedication to the success of each project. We are grateful to have Ehsan as part of our team!

# GRANDMASTERS LEADERSHIP TEAM UPDATE

## ***In-Person Transformation Sessions!***

GrandMasters is recruiting top-tier subject matter experts for exclusive, in-person transformation workshops at Microsoft's Redmond campus. We facilitate these sessions, which focus on redesigning skilling paths to align with industry demands and learner needs. Experts collaborate to revamp learning portfolios, ensuring content is engaging, relevant, and reflects employer expectations, with the goal of delivering impactful, accessible learning experiences that equip learners to excel in the evolving workforce.



***Extra Bonus!*** After our last in-person session in August, we had an amazing time exploring the sights with some of our favorite Microsoft clients!

## GRANDMASTERS KUDOS



"I would like to thank the team for an extraordinary job! Esther for fantastic content (and endless patience getting that one exercise going), Jaime for keeping us going (I wish I had a Jaime in my life), Allen who I can't understand how he kept on top of things so well, and all who contributed! It was truly a pleasure working with you all!"

– A **Technology** client



"I love working with Jaime and Serina. It's always easy and enjoyable. They truly are the dream team! Excellent communication from Katie, Allen, Jess and team. No issues at all."

–A **GrandMasters SME**



"Serina did an amazing job as facilitator. I would definitely use her in that role again. All of the SMEs were great. I had multiple colleagues comment on their engagement and ideas and their ability to work together! I look forward to working with all of them again. Thanks so much for your hard work in this process!"

– A **Technology** client